

You get  
a lot  
to like

-filter  
-flavor  
-flip-top box

# Marlboro

THE FILTER CIGARETTE IN THE FLIP-TOp BOX

**NEW  
FLIP-TOp BOX**

Flaps to keep  
cigarettes from  
crushing.  
No tobacco in  
your pocket.



You get the man-size flavor of honest tobacco without huffing and puffing. This filter works good and draws easy. The Flip-Top Box keeps every cigarette in good shape. You'd expect it to cost more, but it doesn't.

(MADE IN RICHMOND, VIRGINIA, FROM A NEW MARLBORO RECIPE)



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